

IMBA

# International Master of Business Administration

Full-time

A Dual Degree Program of the International Business School Alliance (IBSA)

## Profile

► The IMBA program is a Dual Master's Program offered by the International Business School Alliance (IBSA).

The students spend one part of their studies in Bremen and the other part either in Valencia, Moscow, Hatfield/London, Wilmington or Kuala Lumpur.



On successful completion of the course students will hold two master degrees, awarded by two universities. The core modules of the first term are mostly identical at all partner universities. In term two and three the students choose one of the areas of specialization: "International Marketing" in Valencia, "International Management in Transitional Economies and Emerging Markets" in Moscow, "International Finance and Investments" in Wilmington, "Human Resource Management" in Hatfield near London, "Global and Islamic Finance" in Kuala Lumpur or "International Entrepreneurship" in Bremen and complete their master thesis.

The IMBA program goes beyond simply addressing trade issues between countries by encouraging critical analysis of what makes a business competitive in the international arena.

The degree course has been accredited by the National Accreditation Agency ZEvA.



The program aims to equip graduates:

- for leadership roles where global themes are paramount in the decision-making process,
- for positions where an awareness of economic and cultural diversity is as important as professional, managerial skills,
- for fast-changing situations where the ability to adapt quickly can make the difference between business success or failure,
- for career opportunities where bilingual or multilingual skills are required.



## Target Group

► The IMBA program recruits international, innovative students worldwide from diverse cultural, geographical and professional backgrounds. The IMBA facilitates strong interaction and the sharing of experience among the student body. Studying in two different countries and thus encountering to both cultures gives students an excellent chance to communicate and live in both environments successfully. Finally the IMBA provides the knowledge and skill necessary for global leadership in the 21st century.

► Application requirements: An undergraduate degree relevant or cognate to business management or with proof of participation in business related subjects and at least one year of professional experience, as well as proof of English proficiency (IELTS/TOEFL).

## Your Choice:

### International Master of Business Administration

<b>Program Duration:</b>	One Year (Three Terms)
<b>Structure:</b>	Full-time Program
<b>Start of the Program:</b>	October
<b>Language of Instruction:</b>	English
<b>Tuition Fee:</b>	13,000 Euro
<b>Size of the Classes:</b>	25 Students maximum
<b>Dual Degree Title:</b>	MBA (Hochschule Bremen) plus MBA, MSc or M.A.
<b>Application Period:</b>	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants

## Curriculum

1st TERM (UNIVERSITY A)	2nd TERM (UNIVERSITY B)	3rd TERM
<b>CORE MODULES</b>	<b>SPECIALIZATION</b>	<b>FINAL-PROJECT MASTER'S THESIS</b>
Global Strategic Analysis	<b>Bremen:</b> International Entrepreneurship	Master of Business Administration
Human Resource Management in a Global Environment	<b>Hatfield near London:</b> Human Resource Management	MSc International Business
Global Marketing Strategies	<b>Valencia:</b> International Marketing	MA in International Business
International Finance	<b>Moscow:</b> International Management in Transitional Economies and Emerging Markets	MA in International Management
International Business Law	<b>Wilmington, USA:</b> International Finance and Investments	Master of Business Administration
Leadership (optional)	<b>Kuala Lumpur, Malaysia:</b> Global and Islamic Finance	Global MBA

For more information

[www.ibsa-master.com](http://www.ibsa-master.com)

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